



WIIN

全球智能孵化网络

全球创孵汇

WORLD INCUBATION CLUSTER

Congregating World
Outstanding Incubators

Linking Beijing
and the World

Offline Social Platform
of Incubation Industry

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01

Project Introduction



W I C

The World Incubation Cluster

WIC is an online and offline resources integration platform based on global intelligent incubation network, which is jointly constructed by WINN and Beijing Hi-tech Business Innovation Service Center.

WIC is located in Beijing Venture Plaza of zhongguancun Jianxiang Yuan, as an international hub linking the innovation and entrepreneurship ecosystem of China and the world. With a batch of foreign and domestic outstanding entrepreneurial incubation organizations gathering together, we provide our members with a further opening industry social network and in-depth interchange, to create a diversified community and industry chain with a strong bond.



Help overseas incubators to build the representative office in Beijing.

Provide industry information such as data and research for further understanding of Chinese market.

Build the interactive platform and exchanging bridge connecting foreign and domestic incubators.



02

Geographical and Resource Advantages

Beijing Venture Plaza

——the first science-and-technology enterprise incubator in Beijing

near to Birds' Nest,
Pangu Plaza,
and National Convention Center



Convenient transportation

about 30 km to Beijingxi railway station, Beijingnan railway station and Beijing capital international airport.



Gathering place of universities, research institutes and experts



16_{211/985 universities}

Tsinghua University、Peking University、Beihang University、University of Science and Technology Beijing、Beijing Language and Culture University、China University of Geosciences, etc.

25_{academies of Sciences}

Institute of Microbiology、National Space Science Center, Institute of Geographic Sciences and Natural Resources Research, etc.



Torch High Technology Industry Development Center, Ministry of Science & Technology



China Association for Technology Entrepreneurship



Beijing Business Incubation Association



北京市科学技术委员会
Beijing Municipal Science & Technology Commission

Beijing Municipal Science & Technology Commission



Zhongguancun Science Park





03

Scope of Service

Resource
matchmaking

Business
service

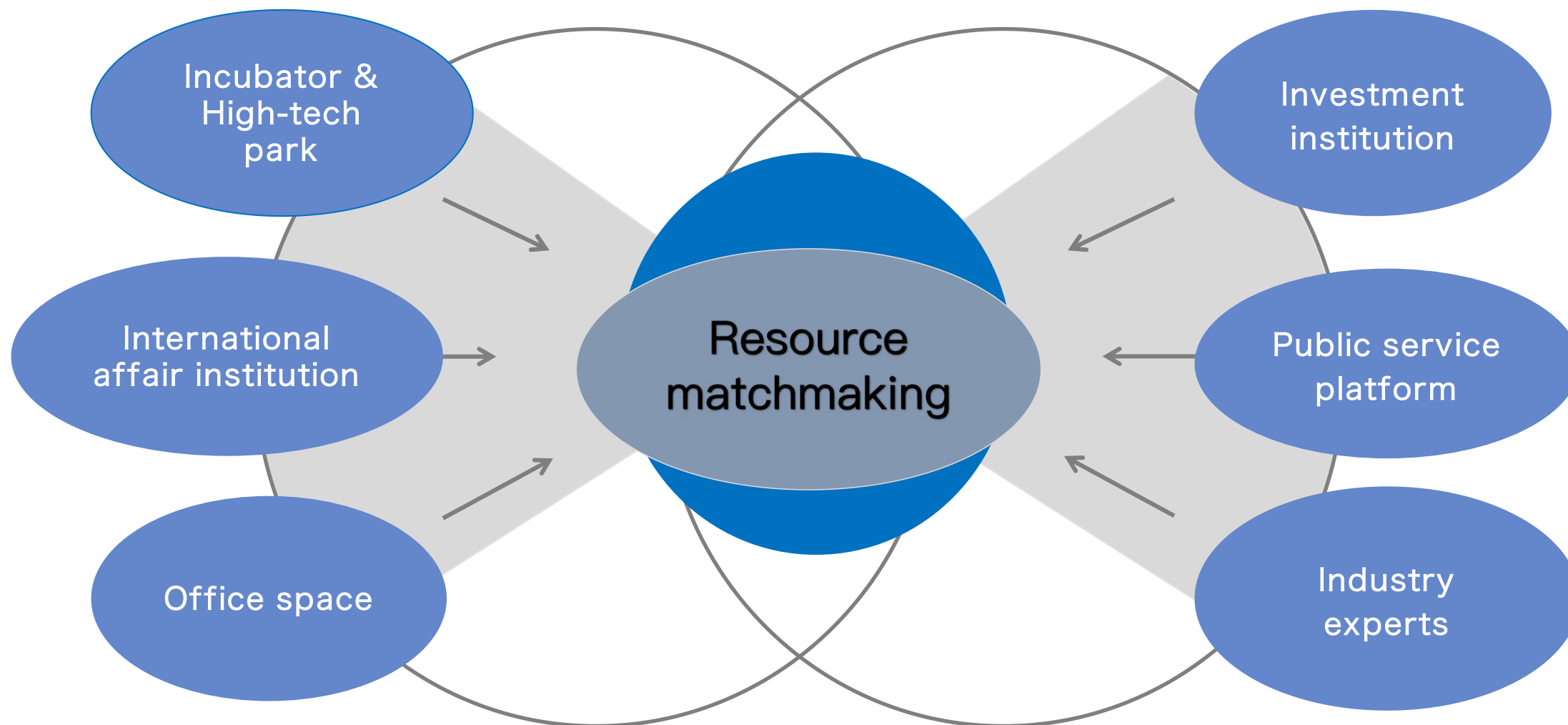
Agency
matchmaking

Event&
Training

Demonstration
& Display

Office space

Cultural
blend



Translation

Transportation
& car leasing

Hotel reservation &
accommodation

Secretary

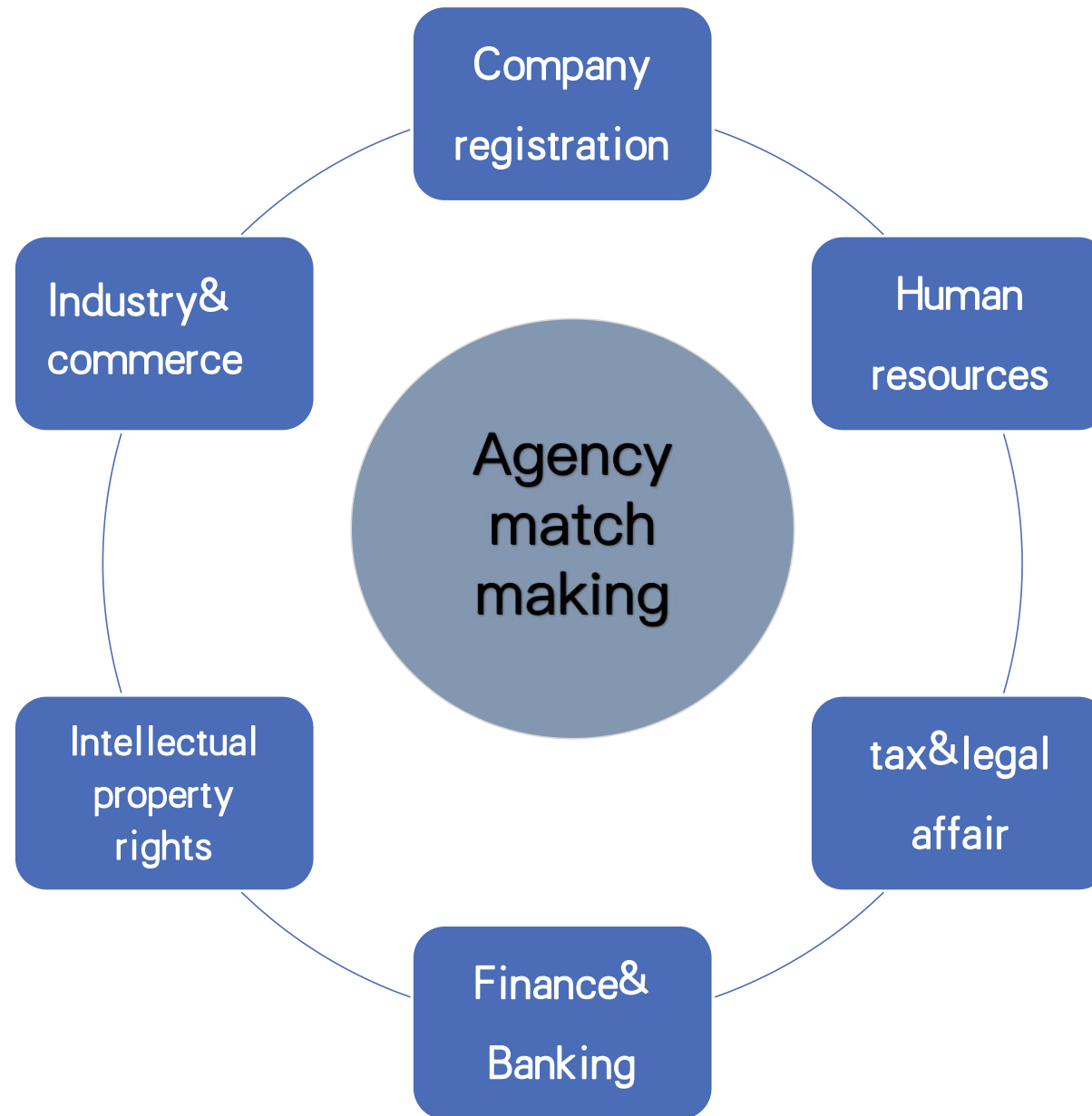
Banking service

Business reception &
Inspection

F&B
Tour guide

Advanced study

Certificate
registration



01

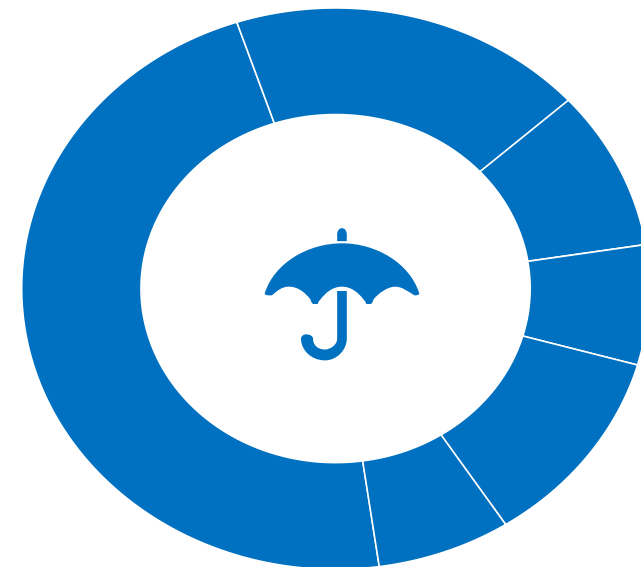
Demonstrating the information of member organizations on WIIN official website、 public Wechat account and promotional materials.

02

Special exhibition zones with propaganda materials of member organizations

03

Program of interviews with incubators





Guidance on incubation and entrepreneurship

Provide training on incubation operation, commercial patterns, development strategy, market operation, organization management and etc, improving the ability to identify, analyze and resolve problems.

Professional training on legal affairs, finance and human resources

Regularly organize policy preaches, legal forums, financial training, human resources, project declaration, entrepreneurship class and etc, helping entrepreneurs adapt to the entrepreneurial environment.

Matchmaking and events pitching

Provide financing service by cooperating with banks and venture capital firms.



Office Space

- ✓ The first phase of WIC can provide about 2000 square meters' comfortable and effective working space
- ✓ Combination of easy access, complete facilities and active social network
- ✓ Including co-working space, individual offices, achievement display, training program, conference rooms ,etc



Cultural Blend

Holding a series of all-dimensional, multi-leveled cultural communication events to let foreign incubators know about the culture, customs and cooperate culture of China.

Promoting the mutual understanding and helping the foreign incubators to blend into the local commercial environment.

Site reservation, event planing and operation, promotional material design and produce,media publicity, press release, etc



Conference Service

Technology development (official website, applets, public account, app, etc)



Informatization Service

Institution introduction, promotion plan,VI&UI design,public account operation,media management

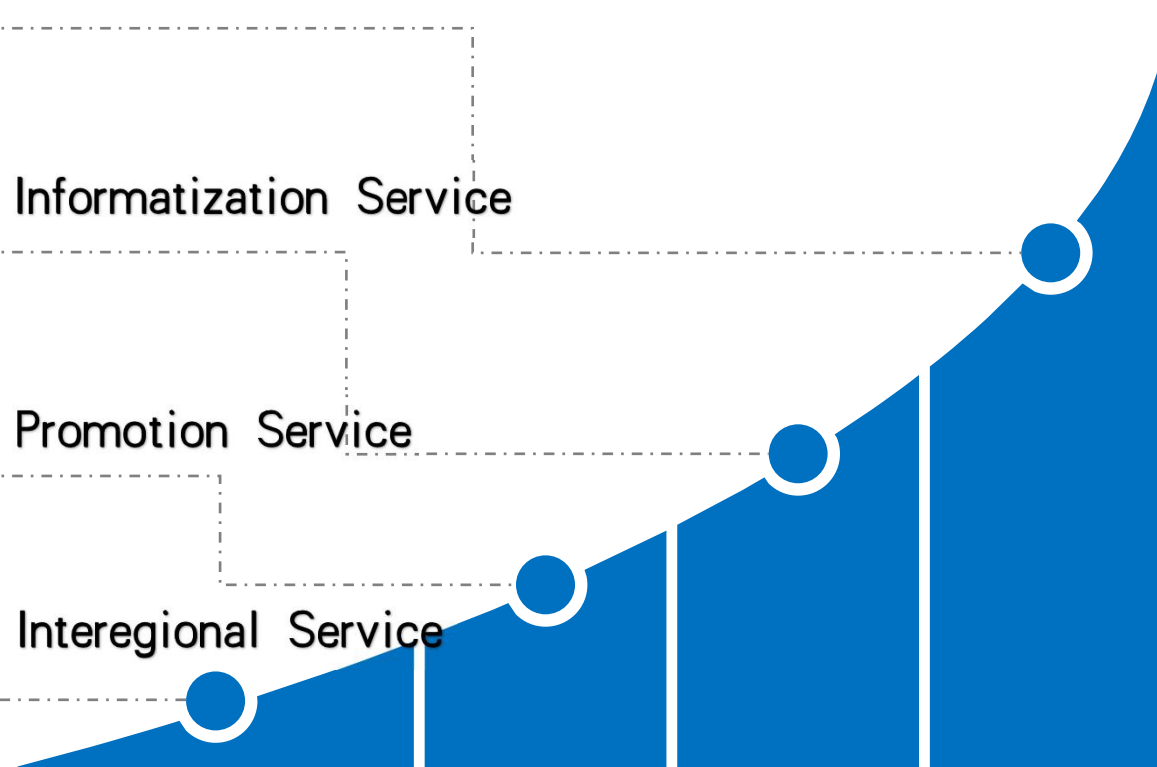


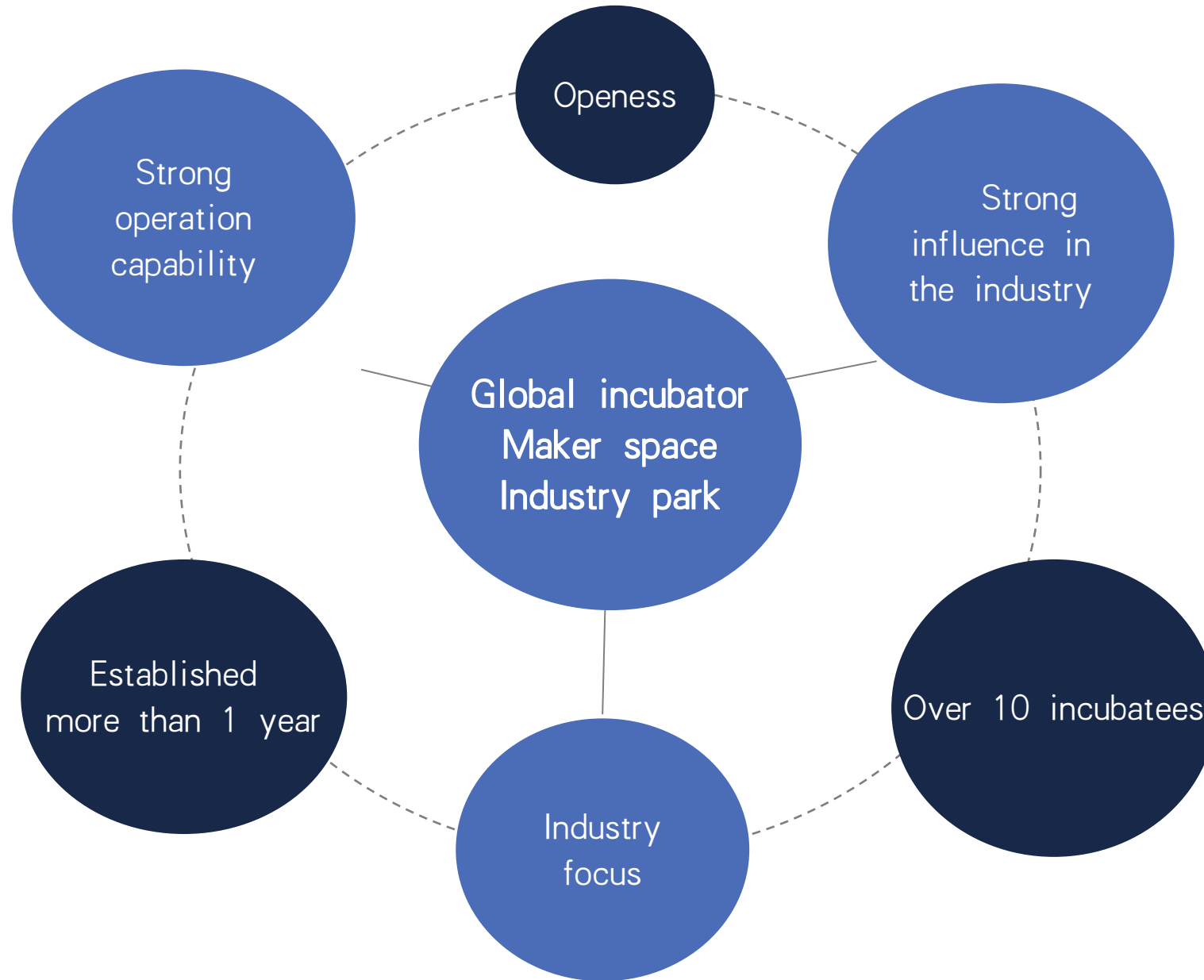
Promotion Service

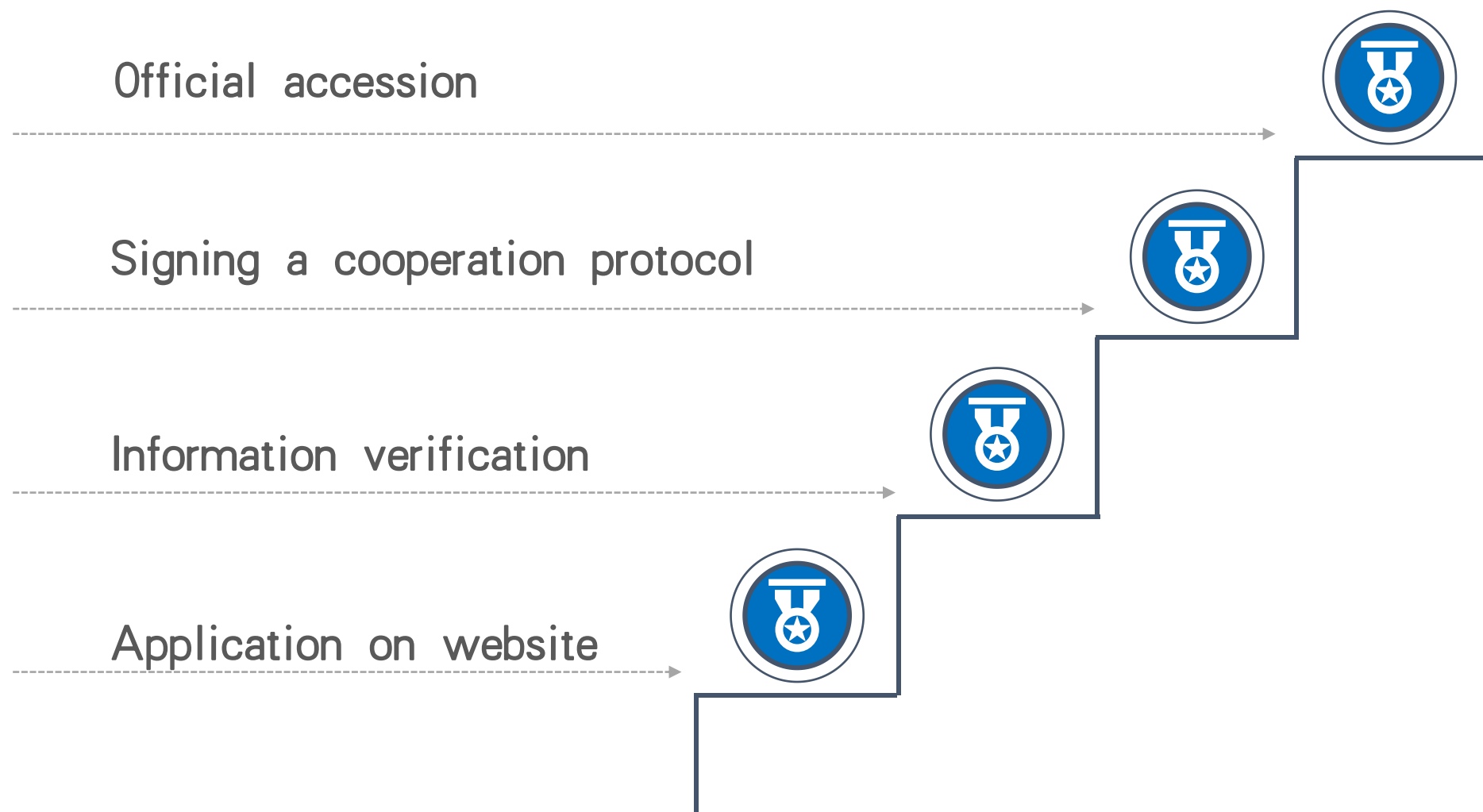
Team recruitment, employee training, office space



Interegional Service









WIC, taking Beijing as a starting point, will open branches in the important cities of innovation and entrepreneurship all over the world, integrating regional resources, to form a global resource network.

On December 27th ,2019, WIC is officially unveiled , accompanied by the countdown party of entrepreneurial incubation industry in Beijing.

Zhihong Zhang (the vice mayor of Dalian government) , Qing Chen (the incubation management office director of Torch Center) , Minglan Wang (the vice president of Zhongguancun development group) , Zhiguang Liu (director of Beijing high-tech business innovation service center) , Jun Qin (general director of Junzi capital) , Hui Liu (deputy director of Beijing municipal science and technology commission) and a whole lot of well-known leaders of relevant government department and institutions gathered together on this special occasion, celebrating the grand opening of this global project and exchanging insights on the future development of incubation industry.





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THANK
YOU

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